REPDATA
RESEARCH DESK

MAXIMUM FEASIBILITY, QUALITY, AND SPEED IN ONE PLATFORM.

A powerful DIY sampling platform built for speed, quality, and control trusted by full-service teams and in-house insights professions, available via an industry-leading user interface or API.

How It Works

Research Desk is a self-serve platform that **simplifies and accelerates the research process**. It brings **fraud controls**, **quota management, pricing, and project launch into one seamless workflow**.

Advanced fraud prevention is built-in with Research Defender. Desk users have direct access to a **wide network of vetted sample providers**, and can launch quickly and monitor progress in real time.

Why Choose Research Desk

TRUSTED DATA QUALITY:

- Full Research Defender integration to mitigate fraud across all sources
- Pre-vetted panels
- Coverage in 56 countries, 39 languages

BUILT FOR SPEED:

- Project setup in under 45 seconds
- Automate sourcing of sample data
- One-stop access to multi-source sampling, including your own lists

DESIGNED FOR FLEXIBILITY:

- Simplify project reconciliation and billing details
- Easy-to-use interface with access to powerful tools
- UI and API buying options

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REPDATA RESEARCH DESK

Research Defender Integration

Rep Data's Research Defender is deeply integrated into Research Desk and works automatically on every project to ensure your data is protected, whether coming from an online panel or your own lists. Features like digital fingerprinting, activity tracking, and open-end analysis are available out of the box. Unlike other platforms where fraud checks are optional or inconsistent, Research Desk gives you full transparency into what was blocked and the control to adjust settings as needed.

> From the start of our relationship with Rep Data, we have been impressed with the quality and attentiveness of the team, which translates into a high level of comfort and trust. Additionally, they've built a platform that is extremely easy to use and responds the way you need it to respond as a researcher. Because [Research Desk] provides such a big cost savings, we've been able to shift our resources from gathering information to using information—to create content and drive conversations—ultimately providing more value to our members."
>
> **Steve Kantscheidt, Founder, Humantel**

Every day, Research Desk gets even smarter with...

- Continuous improvements based on feedback from our internal researchers and the market
- No outdated tech—every feature is built with today's challenges in mind
- Actively refined to support both DIY users and full-service teams with evolving quality standards
- Purpose-built to support emerging identity standards and adaptive access controls
- Designed for seamless integration with evolving platforms, tools, and workflows across the research tech stack

OVER

10 MILLION

COMPLETES

Research Desk has been rigorously stress-tested by the Rep Data team. We've collected and processed over 10 million completes while meeting our stringent fraud mitigation and data quality standards.

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